

A decorative graphic consisting of a thin gold circle on the left side, a thick gold horizontal bar across the middle, and a large gold right-facing bracket on the right side. The text 'PIANGO/ADB RETA 6319' is centered within the gold bar.

PIANGO/ADB RETA 6319

Regional CSO workshop on
capacity building and Pacific
Plan

[Focus]

- What/how...advocacy
- Civil society advocacy in the Pacific
- Pacific CSO advocacy and PIF

[Advocacy]

Definition

Arguing or acting on behalf of a person,
group, issue, principle

[Some types of advocacy]


- Self-advocacy: For self improvement
eg gender, disabled groups

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- A decorative horizontal line with a gradient from light green to white. A large black left bracket '[' is on the left side, and a large yellow right bracket ']' is on the right side.
- Altruistic advocacy: For others


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- A large black left square bracket is on the left side, and a large yellow right square bracket is on the right side. A horizontal line with a light green-to-yellow gradient runs across the top of the slide, passing between the two brackets.
- Humanization advocacy:
Environmental and animal rights


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- A decorative horizontal line with a gradient from light green to white. A large black left bracket '[' is on the left side, and a large yellow right bracket ']' is on the right side.
- Principled advocacy: Eg Social justice, equality etc.

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- A horizontal line with a light green-to-white gradient, spanning the width of the slide. A large black left bracket '[' is positioned on the left side, and a large yellow right bracket ']' is on the right side.
- Issues advocacy: Issues rather than principles

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- A horizontal line with a light green-to-white gradient, spanning the width of the slide. A large black left bracket is positioned on the left side, and a large yellow right bracket is on the right side.
- Immediate interest advocacy: Eg
Consumer advocacy

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- A decorative horizontal line with a light green-to-white gradient. A large black left bracket '[' is positioned on the left side, and a large yellow right bracket ']' is positioned on the right side.
- Reformist advocacy: Change

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- A decorative horizontal line with a light beige gradient, spanning the width of the slide. On the left side, there is a large black left square bracket. On the right side, there is a large yellow right square bracket.
- Revolutionary advocacy: Major transformation

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- A decorative horizontal line with a light green-to-white gradient. A large black left bracket '[' is on the left side, and a large yellow right bracket ']' is on the right side.
- Preservationist/reactionary advocacy:
Maintain status quo

Advocacy approaches continuum



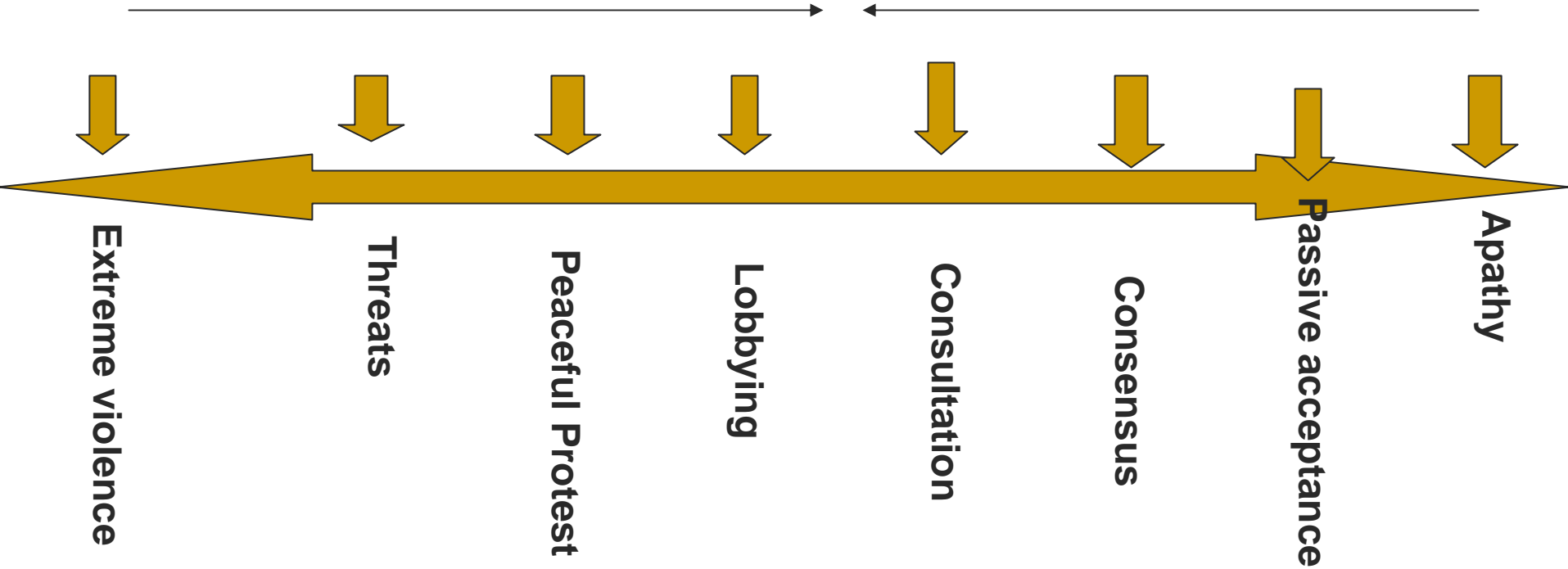
- ↓ Extreme violence
- ↓ Threats
- ↓ Peaceful Protest
- ↓ Lobbying
- ↓ Consultation
- ↓ Consensus
- ↓ Passive acceptance
- ↓ Apathy

Widely used advocacy tools

- Psychological manipulation and pressure
- Propaganda
- Conceptual deceit: Politics of semantics
- Diplomacy
- Appeal to principles
- Appeal to reason
- Win-win
- Use of cyber democracy
- News satire: humour, mockery

Civil society advocacy in the Pacific

- Variation of approaches, personalities, funders
- Convergence of issues
- Shift towards consultation and consensus (Poses challenges)



Civil society advocacy with PIF

<u>Issues</u>	<u>Strategies</u>	<u>Points of intervention</u>
	Policy input	Committee level
	Conceptual input	Consultancy level
	National input (lobbying, policy input)	National policy process
	Consultation and Cooperative engagement	All levels

Partnership status vs young sibling status

[Other thoughts on CSO PIF engagement]

- Clear division of labour?
- Be sure of process, output and results?
- Organization of priorities?
- More focus on national level?
- Organize according to PIF annual timetable: Plan 2 years or so in advance

Monitoring advocacy

- **INPUTS.**

The resources you will be using - often simply in terms of staff and production costs

- **OUTPUTS.**

The results of your activities.

- **OUTCOMES.**

The impact you expect to achieve from each of your outputs

- **INDICATORS.**

The evidence you will collect to show that the outcome has been achieved.

[

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- Vinaka vakalevu